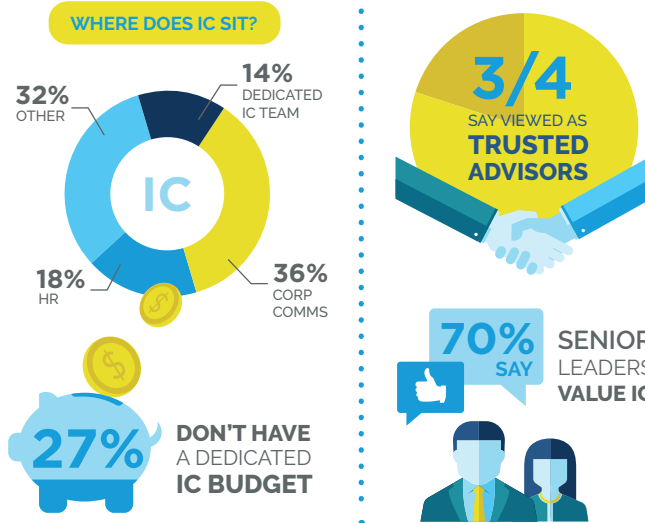


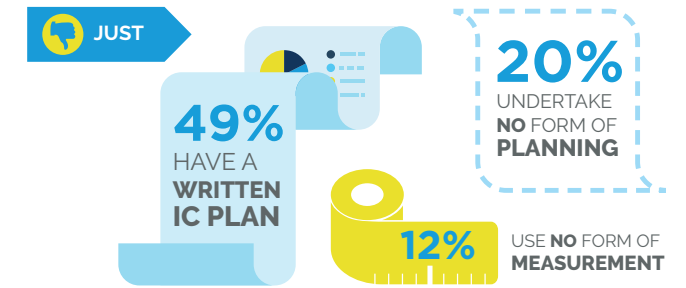
WHO TOOK PART



IC STRUCTURE, REMIT & PROFESSIONAL CONFIDENCE



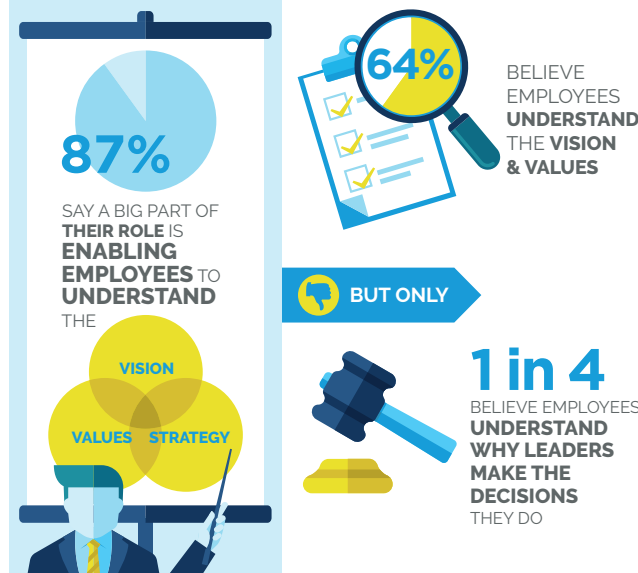
IC PLANNING, MEASUREMENT & EVALUATION



THE CHANNEL LANDSCAPE



STRATEGIC NARRATIVE, CONTEXT & LINE OF SIGHT



BUILDING LINE MANAGER CAPABILITY

